



We provide consulting services in Performance Management, CRM, Business Intelligence, Data Warehousing, and Program Management.

Using our **PACE** (**P**artnership, **A**gility, **C**ustomer Centricity, **E**xcellence) approach, we stand ready to exceed our clients' expectations.



1 Performance Management

- Strategic Planning
 - Strategy Map
 - Balanced Scorecard
- Develop meaningful performance measures that are tied to your business objectives
- Identify strategic initiatives to support your customer value propositions
- Prioritize your strategic initiatives and turn them into Managed projects
- Select the right performance management system to automate your company scorecard



2 Business Intelligence (BI)

- BI Assessment and Feasibility Study
- BI Strategy and Roadmap
- BI Governance
- BI Competency Center Organizational Design
- Dashboards and Scorecards Development
- Enterprise Reporting and Analysis
- Data Warehouse Development



3 Customer Relationship Management (CRM)

- CRM Strategy and Roadmap
- Sales Analysis and Needs Assessment
- Multi-Channel Customer Communication solutions
- CRM Solutions Analysis
- Marketing and Field Force Automation
- Selection and deployment of CRM and Multi-channel business solutions



4 Program Management

- Business Case Development
- Portfolio Management
- Project Management
- Risk Assessment And Compliance